

Increase your online sales as much as 5-15% with our **SMARTagent Technology**



Company Profile

UpSellit is a fast growing Chat Company with the goal of increasing the sales of its E-Commerce clients through the employment of UpSellit's unique "SMARTagent" chat technology.

The *SMARTagent* is a unique technology that has been in development and refined over the past two years. *SMARTagent* is based around an artificial intelligence engine using the combination of natural language parsing, regular expression processing, keyword selection, and real-time conversation state-phases to create the maximum amount of intelligence and sales-oriented customer interaction with minimal live agent interaction. The advantage is *SMARTagent* can handle thousands of simultaneous live and adaptive conversations with web visitors, while maintaining customer interaction, providing links back to the site and ultimately improving customer satisfaction.

Services

Save A Sale When a customer abandons your shopping cart or order form, UpSellit has the ability to launch a SMARTagent Chat window to engage the customer. The SMARTagent can then answer any questions or concerns that the customer had and even offer that customer a new incentive to buy -- such as a discount or free shipping. If that customer agrees to buy, the SMARTagent will then provide the customer with a link back to your order page. Historically our clients have seen an increase in sales of between 5-15%

Up-Sell and Cross-Sell UpSellit has the ability to launch a branded chat window either in the shopping cart or on the order confirmation page. The SMARTagent will first thank the customer for his or her order and then gently segue into the up-sale of additional complimentary product(s) and or accessories. E-Commerce sites using UpSellit's up-sell and cross-sell technology have seen an improvement of over 2-5 times verses other static offers.

Revenue Enhancement UpSellit can launch a branded chat window on the order confirmation page and engages the customer by first thanking them for their order and then gently segueing into one of UpSellit's marketing partner products. This is an excellent way of driving additional incremental Revenue. E-Commerce sites have reported ECPMs of between \$1,000 - \$2,500 of incremental Revenue.

Key Benefits

- Improve customer experience
- Increase sales by 5-15%
- STOP Cart abandonment
- Improve Conversion rates
- Up-Sell & Cross-Sell additional products
- Revenue enhancement solutions
- Put a Sales person on your site!!
- Provide unmatched online customer service
- Provide it all 7/24/365

UpSellit.com
Because Chat Sells

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